

Greenwood Education Foundation Board Meeting Agenda

April 14th, 2025

1. Call to Order

2. Treasurer's Report – Peter

- A. General discussion on bank and investment accounts; endowment & scholarship possibilities
- B. Gift for Carah Derloshon
- C. Donation to C9

3. Approval of Minutes – Amy

4. Monthly Icebreaker – Tiffany

- A. Donor Stewardship – how to keep donors feeling great about supporting GEF

5. Committees

A. Special Events – Dawn & Chloe

- 1. Bags & Bourbon Bingo update – confirming jobs
- 2. Deposit for next year's event
- 3. Teacher Appreciation Week – confirming delivery dates

B. GEF Cares – Julia & Tracie

- 1. School Supply Distribution
- 2. Helping Hands requests

C. Monte Carlo – Megan & David

- 1. Final Numbers

D. Grants – Amy

- 1. Spring Grants Approval
- 2. Super Grant Winner
- 3. Related Services Grant approval
- 4. New policy

E. Scholarships – Peter

- 1. Scholarship winners

6. Old Business

- A. Alumni Keychains & fund request for gift cards – Tiffany
- B. Prospective Board Members – Joe

7. New Business

8. Next Meeting Date - May 12th

ED Report

Book Vending Machines - I continue to be in conversation with the representative with William's Comfort Air regarding the book vending machines for all four elementary schools. The cost of each machine is \$5,295. Williams Comfort Air has agreed to purchase two bundles of books for each school on year one (cost per bundle is \$8,800) as well as the tokens, 4 year warranty, and shipping & handling. All in, the initial expense is \$35,936. They intend to support the schools for the first two years on purchasing books. From there, the schools will take over the expense. All principals have been informed and feel they absorb that cost. In return, Williams has requested the machines be placed in an area with high visibility (obviously this is a marketing investment on their end), a press release when we receive the machines to cover the "ribbon cutting," and branding stickers to be placed inside each of the books that go home with the child. From a GEF perspective, in exchange for recognition on our website and an article in our newsletters the GEF logo will be incorporated into the wrap along with Williams Comfort Air.

Figy Professional Fridays - Mr. Figy has reached out to inform us of his "Professional Friday's" he hosts for his 3rd year construction students. This is an opportunity for local trades businesses to speak to his class about their business, how to navigate that trade (certification, schooling, etc.) and help educate his seniors of opportunities that exist post-graduation. This is a wonderful opportunity for us to invite our current sponsors who work in the trades profession and deepen our relationship. Many sponsors of this nature have expressed interest in these types of visits to promote their industry and perhaps find pathways to employment with their business through internships, summer jobs, or post-graduation employment. Bland's Mechanical, a bingo game sponsor, is lined up for an April date and Whalen Construction is also on the docket. A \$500 donation to the Transition to Trades scholarship was made by Whalen due to this conversation. I have provided Mr. Figy with a full list of contacts and am working with him on continued opportunities that will resume next school year.

Kindergarten Club - In our effort to build relationships with parents and promote Greenwood schools, we have created a "Kindergarten Club." Central Office and GEF will work together to identify kindergarten parents and obtain their mailing address. We will send a "Welcome to Greenwood Schools" letter to each household that signs up for the club. This letter will also include tips to starting off the year successfully and important information. The sign-ups for Kindergarten Club kicked off at kindergarten registration in March and will run throughout the end of July. Parents may purchase a special yard sign that proudly announces a Class of 2038 - Welcome to Kindergarten along with a GEF decal and the option of a special t-shirt. The shirt will say class of 2038 and parents have the sizing options to go all the way to XL should they choose to snap a picture in the shirt over the years and watch their child grow.

INAPEF Food Insecurity Grant - I have applied for the INAPEF Food Insecurity Grant again this year in hopes of supporting our Feed to Succeed program. We were a recipient of it last year with \$2,000 being awarded to GEF. It is unclear how many other schools are applying and if we will be awarded again. I hope to know by June.

Sertoma & Rotary - I have been in contact with both organizations in hopes of continuing to build these relationships. I have submitted a proposal to Rotary on a project idea titled "Pencils & Possibilities." The project is requesting Rotary's assistance in placing donation bins in areas that would be beneficial to our school supply drive. Once the donation drive concludes, \$3,000 has been requested to purchase the items that we need but are rarely donated (headphones, binders, mechanical pencils, tissues). We will utilize their volunteers to help take inventory of donations so we can place an in-kind dollar amount to them and prepare our shelves for distribution. We hope to know if Rotary has selected our project in the next few weeks. I have also reached out to Sertoma to see if GEF can be a beneficiary of their WAMM Fest proceeds. I am scheduled to present to their members on April 24th. The dollar amount they have is in the \$500 - \$1,500 range. I plan to pitch the Youth Leadership Academy or supporting 1 group for music therapy, both of which fall in their price range and areas of interest.

Lilly School of Philanthropy - I completed the 3rd course on annual fund sustainability on April 3-4. INAPEF has placed a reimbursement check in the mail and should arrive shortly. I will take the final course, Major Gifts, in May to complete the Certification in Fundraising Management.

All Class Alumni Dinner - I have been working with Kathy Pendleton on utilizing our Charity Proud software to allow for ticketing to the All Class Alumni Dinner in July. All tickets purchased through our software and online donations made on the ticket page will be deposited into the Alumni Association bank account. In exchange, GEF hopes to build our contact lists for alumni so we can send out future communications. We will also conclude our "Best Class" competition and recognize the class with the most participation and the class with the most dollars donated to GEF at this event. Kathy has allowed me to set up a table and speak at the event.