

# BOARD MINUTES



**Date:** 2/10/25

**Location:** Greenwood Administration Building

**Attendance:** Tiffany Woods (Executive Director), Amy Jones (Secretary), Megan Zaborowsky (Vice President - presiding), Dawn Arnold, Tracie Rhynearnson, Phil Strack, Chloe Moton, Mark Wallischeck, David Dean, Julia Reynolds, Jen Whitson, Shawn Bauer, Dr. Terry Terhune (*ex-officio*)

**Not Present:** Joe Harding, Angie Glynn, Mike Zafiroff

1. Call to order at 7:05 p.m.
2. Treasurer's Report: Peter is not at the meeting, so there is just a brief discussion about his report and Tiffany presented Peter's request regarding reclassifying the cares facility budget (right around 30K from 2020 Monte Carlo event, intended to be used for a Cares facility/property purchase) to unrestricted or elsewhere as determined by the board
  - a. After discussion and questions, board recommends tabling any action until a conversation is had between GEF and the Jones Family since the bulk of the funds donated for this line item came from their donation at the MC event; TW will follow up with Jones family and report back at next board meeting if they have any concern about reclassifying the funds; board will take action at the next board meeting and take into consideration the Jones family's opinion, but ultimately do what makes the most sense for the organization
  - b. **Motion to Approve Treasurer's Financial Report by Dawn A., second by Jen W., Board approved.**
3. Review of the Minutes of the January meeting:
  - a. No changes noted
  - b. **Motion to Approve January Minutes by Mark W., Second by Chloe M., Board approved.**
4. Monthly Icebreaker – GEF Strategic Planning
  - a. TW shares that she has started doing donor appreciation visits
    - i. First one included the Shah's at GMS to visit the Quest Woodmen Café program, Mr. Patterson's robotics group, Mr. Dean's green/news room, and Mr. Esterline to see the robots resulting from the 2024 SG; this gave TW an opportunity to explore deeper conversation about what motivates the Shahs to donate
    - ii. Goal is to offer these visits to donors from time to time and to get up close and personal
    - iii. Next visits will include Steve and Donna Jones and Dave Lessaris
  - b. Strategic Planning – TW shares thoughts on where are currently as an organization and points out that we have never laid out a strategic plan for GEF; focus should be on a 2–

3-year window for how we would like to use our energy and identify goals, first step is to evaluate our strengths, weaknesses, opportunities and threats

- i. Handout on SWOT and room is split into half for breakout session, identification and discussion; shared results as a large group
5. Executive Director Report – see written report attached to meeting agenda; in addition to the SWOT activity Tiffany discusses and highlights:
  - a. TW attended two classes at Lily School of Philanthropy in January (funding previously rec'd from INAPEF and previous board vote to cover \$500 shortage)
6. Committees:
  - a. Special Events (report from Dawn):
    - i. Bags and Bourbon Bingo update – moving along
      - a. sold out of title sponsors; have 2 game sponsors left, and 8 tables left to sell (2 are eligible to go to game sponsors)
      - b. Colors are green and black
      - c. TW will order supplies
      - d. Considering a tip board if there are extra bottles of bourbon
      - e. Have 8 raffle baskets
      - f. Table nos. – will either ask C9 to print or use the cards and stands we have with our MC supplies
      - g. 12 games – plan to have 15 bags and 15 bottles of bourbon
    - ii. Teacher Appreciation – week of May 5-9 and team wants to do something from GEF; last year American Warehouse Furniture sponsored; discussion around options and potential cost to be covered/raised by GEF
    - iii. Rock the Block Status – no one attended the mandatory meeting resulting in GEF being disqualified from participating in the 2025 event; hosting organization was contacted and will make no exception
  - b. GEF Cares (Julia and Tracie):
    - i. School Supply Distribution update; also getting help on 2/21 from Comm. Hospital volunteers to unload
    - ii. Highlight Mental Health – 2025 event will be the week of September 8<sup>th</sup>, and the tailgate will be at the home game on 9/12
    - iii. 2025 Coats, Cuts Cookies event is tentatively scheduled for Wednesday 11/12 at GMS
  - c. Monte Carlo (report from Megan):
    - i. Sign-up sheet passed around for board to sign up for duties on the night of the event; bottles of alcohol due at tonight's meeting for wagons
    - ii. Everyone will meet at venue on Saturday 3/1 at 11:00 am to set up; there will be a small group who load up from Dawn's house at 10:00 am
    - iii. Package assembly at Dawn's house 5:30, Feb 12<sup>th</sup>; all board members welcome to come and help
    - iv. Citibank donated tickets for their table back to GEF and we are doing a staff raffle for those GCSC staff members interested in attending
  - d. Grants (report from Amy)
    - i. Deadlines - Super Grant is 2/28, Spring cycle 3/15

- ii. Tiffany is attending a PH session at GHS to discuss the LJC scholarship opportunities for GHS students who attend YLA
  - iii. Grants Team working on Related Services Grant and will launch for next school year; same timeframe as NTG
  - iv. Amy and David will host a 90-minute grant writing session in the early fall for staff members who are interested in information and want help with the fall grant cycle; if successful, will conduct a second session for spring cycle
  - v. Grants Team working on a Facebook marketing strategy for 25/26
  - vi. Next Grants meeting 4/7 6:30 to go over grant results
  - e. Scholarships
    - i. Donna Jones Service Award – recipient for 2025 event is Kristen Short, her husband is aware and will make sure she attends MC event
7. Old Business:
- a. Alumni Basketball Game – Tiffany gives update on the event
    - i. 150 alumni registered, many who didn't registered showed up
    - ii. Class representation included 1960-2020ish
    - iii. Contact information for all registrants was captured (300 emails in database now)
    - iv. Table a discussion on cheerleading club registration fees to next meeting
    - v. Shawn suggests that we include maiden names on the nametags for future events

**8. Motion to adjourn meeting at 8:26 p.m. by Dawn A., Second by Tracie R. Adjourned**

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**Next Regular Meeting: March 10, 2025, 7 p.m.**

**Electronic Vote Acknowledgements:**

- 1) February 27, 2025 – CARES TEAM ONLY VOTE - Email Motion to Cares by Julia R. regarding urgent funding for a GHS student who lost his home in a fire and waited to tell the school because of pride. The student is hungry and in need of clothing. Request is for \$250; Cares Team votes and **approves**. Peter delivered the check to GHS on 2/27/25.