

# BOARD MINUTES



**Date:** 8/2/25

**Location:** Greenwood Public Library

**Attendance:** Joe Harding (President), Amy Jones (Secretary), Megan Zaborowsky (Vice President), Peter Goerner (Treasurer), Amanda Smith, Julia Reynolds, Jen Whitson, Tracie Rhyneanson, Phil Strack, Dawn Arnold, Chloe Moton, Angie Glynn, David Dean, Mark Wallischeck, Michelle Maslowski, Dr. Terry Terhune (*ex-officio*), Tiffany Woods (Executive Director), Carolyn Goerner (retreat facilitator)

1. Call to order 9:00 a.m.
2. Endowment Presentation – Beau Jackson, Modern Woodmen (handouts for board to review and to follow along)
  - a. Beau goes through an overview of an endowment fund including the purpose, process, benefits including:
    - i. Long term play, no immediate satisfaction
    - ii. Review of endowment “terms”
    - iii. Importance of endowment including permanent funding source, stability, enhanced credibility/support, reduced burnout and increased excitement
  - b. Process – we are on step 3 of handout; next steps are to form a committee (long term minded)
  - c. Other than financial advising, Beau’s role is to be a resource when campaign rolls out and help be a part of stability long term in the process
  - d. Focus on – structure, efficiency, simplicity
3. Board Meeting portion 9:32 a.m.
  - a. Approval of minutes - review of the Minutes of the July meeting:
    - i. No changes; **Motion to Approve July Minutes by Mark W., Second by Megan Z., Board approved.**
  - b. Special Events
    - i. National Night Out (Aug. 5, 5-7 p.m.) request - **Motion by Chloe M. to approve \$100 for four \$25 Amazon gift cards for raffle, Second by David D., Board approved.**
  - c. GEF Cares:
    - i. Highlight Mental Health – (week of 9/8) – Julia advises during the week of the event, clubs and organizations related to mental health will occur daily during Power Hour (11 a.m.-noon), all leading up to event at 9/12 football game/tailgate; GEF isn’t leading the PH sessions but needs to have someone there to greet and potentially assist with flow; sign-up sheet passed around to board

- d. Vending machine update – Tiffany shares that all book vending machines are in and fabulous; suggests that we say “thank you” to Bobby at the bus garage with a gift card since he had to go to each school and assist with a pallet jack and assist with set up the day before school started; **Motion by Michelle M. to approve \$75 for a gift card to show GEF’s gratitude for Bobby y, Second by Angie G., Board approved.**
  - 4. Adjourned business portion of meeting at 9:56 a.m.
  - 5. Carolyn Goerner – Retreat
    - a. Prioritizing Stakeholders – handout, whiteboard exercise, matrix to figure out 1) how much power stakeholders have over an event and 2) can the group of stakeholders make the event a success/failure
      - i. Depending on what box a stakeholder is in, dictates the level of communication the organization uses
        - a. Keep satisfied – high power, low interest
        - b. Monitor – low power, low interest
        - c. Keep informed – low power, high interest
        - d. Manage closely – high power, high interest
      - ii. Deep dive – as it relates to endowment, breaking down the stakeholders that the group organized into “manage closely” group (older parents, founding board member, businesses, donors)
    - b. Exercise – Interview a Colleague – board partnered up and chose a scenario from a list of three provided to take turn sharing, advocating, and asking engaging questions to help promote interest and donors
      - i. What stories do we need to tell and why do the people you talk to care if GEF is around in another 20 years?
      - ii. Group discusses what was easy/difficult and the conversations in the exercise
  - 6. Tiffany – Broader Discussion
    - a. TW explains that we have had a lot of discussion around the endowment, but that may not be of interest to everyone donor we speak to, so we need to figure out what is of interest to a particular donor and connect them with that part of GEF; as board members we are good stewards and can direct funds to the endowment fund so shift to a “general giving” mindset when engaging donors; discussion and exercise on breaking down donations to low monthly giving and “what” impact is made by weekly/monthly giving (i.e. music therapy \$83/session for 10-12 kids; \$20/coat; \$550/mo. to get snacks for all six schools for a month; etc.)
    - b. Each board member asked to think of two easy goals and one challenge goal for the next 30 days; some of the group shares
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**Next Regular Meeting: September 8, 2025, 7 p.m.**